



Young people are the future.

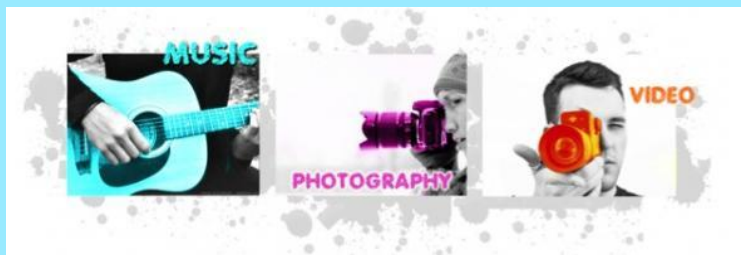
The United Nations proclaimed 2012 the International Year of Cooperatives, and the ICA saw their opportunity to motivate the future leaders of the global co-operative movement.

Through Coop'Art let's express the co-operative difference.



# HOW IT WORKS

Anyone between the age of 16 and 35 can enter in one of three categories:



Projects should convey the principles of co-operation and its benefits in a youth-friendly way. Participants can submit their entries on the Coop'Art web page from now until May 2012.

Eligible entries will be shortlisted by a jury. Shortlisted projects will be subject to online voting by the general public, who will decide the winners.

## PRIZES

- 1<sup>st</sup> place:** \$3,000 and a trip to the World Co-operative Forum in Manchester in November 2012
- 2<sup>nd</sup> place:** \$1,500
- 3<sup>rd</sup> place:** a tablet computer

**Want to submit a project or find out more?**

[www.2012.coop/get-involved/competitions](http://www.2012.coop/get-involved/competitions)

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